

**24 / 48 HOUR NOTICE OF INDEPENDENT EXPENDITURE, on :**  
REPUBLICAN NATIONAL COMMITTEE

10/16/2008 17 : 16

310 FIRST STREET SE

WASHINGTON

DC

20003

**FEC ID No.** C00003418☒ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
REPUBLICAN NATIONAL COMMITTEE**FEC IDENTIFICATION NUMBER****C** C00003418Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

OnMessage Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 1 6 / 2 0 0 8

Amount

194081.76

City

Alexandria

State

VA

Zip Code

22314

Purpose of Expenditure

Media Production and  
PlacementCategory/  
Type

Office Sought:

☐ House

State: \_\_\_\_\_

☐ Senate

District: 00

☒ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify) : \_\_\_\_\_**Transaction ID:** SE.000001

Calendar Year-To-Date Per Election

24607896.54

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

OnMessage Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 1 6 / 2 0 0 8

Amount

6972458.30

City

Alexandria

State

VA

Zip Code

22314

Purpose of Expenditure

Focus Group, Media  
Production and PlacemCategory/  
Type

Office Sought:

☐ House

State: \_\_\_\_\_

☐ Senate

District: 00

☒ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify) : \_\_\_\_\_**Transaction ID:** SE.000002

Calendar Year-To-Date Per Election

24607896.54

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures .....

7166540.06

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

7166540.06

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

M M / D D / Y Y Y Y  
1 0 / 1 6 / 2 0 0 8